



**Contact: Scott Cavanagh**  
Fantasy Entertainment, Inc.  
(603) 459-1707  
[scavanagh@efotobooth.com](mailto:scavanagh@efotobooth.com)

## **Fantasy Entertainment Announces New Coin-Operated Photo Booth Innovations**

***Foldin' Fotos, StudioX, and Foto Game Zone  
Demonstrate Continued Market Leadership in New Product Development***

LAS VEGAS, NV – November 18, 2009 – Fantasy Entertainment ([www.fantasyent.com](http://www.fantasyent.com)) today announced the immediate availability of three new additions to its coin-operated product line for 2010 - "Foldin' Fotos", "StudioX", and "Foto Game Zone." This announcement takes place at the annual "International Association of Amusement Parks & Attractions" (IAAPA) Conference and Tradeshow in Las Vegas, NV, where Fantasy Entertainment is demonstrating these three new products in booth # 7027.

"2010 marks eighty-five years since the first photo booth patent was issued, and Fantasy Entertainment takes great pride in our continuing efforts to move this historic amusement forward," says Steve White, Fantasy Entertainment's Vice President and General Manager. "Our sense of ownership and commitment is made apparent by our latest products which exemplify our focus on new outputs, new experiences, and new markets."

### **About Foldin' Fotos:**

Foldin' Fotos is Fantasy Entertainment's most versatile photo booth output to date. With this booth, your four poses and choice of graphic theme combine to produce eight colorful images on our exclusive, pre-perforated, glossy paper stock. Each image is showcased individually and in a group of four. Peel away the paper's unique adhesive backing and fold the photos back on themselves to produce four, double-sided, long-lasting photo cards! In addition, two new themes ensure that Foldin' Fotos entertains like no other photo booth - the "Strike a Pose" theme adds a new level of interactivity by prompting each user to make funny faces and gestures, and the "Pop Art" theme generates photos with an authentic "Warhol-esque" look.



### **About StudioX:**

StudioX creates visually stunning photos with splashes of color and dramatic borders that deliver a modern, high-tech look. Each image features an array of intense personalization options and can be edited using the available colorization, texture, and element themes - or by adding one of the many extreme frame designs. Then, observe as the built-in graphic designer uses the toolbar to assemble your creation right before your eyes! Each completed image is dazzling in its own unique way, and prints on glossy 4x6" photo paper using fast, high-quality dye-sublimation printer technology.

### **About Foto Game Zone:**

Foto Game Zone delivers a new photo booth concept developed specifically for family-friendly restaurants and entertainment centers. This unique 8.5"x 14" output entertains by combining our legendary photo booth experience with appealing activities like Puzzle Pages, Coloring Pages, and Fortune Tellers – each designed to keep younger children engaged and involved. Foto Game Zone's exterior shell can be customized to fit into any décor and promote brand awareness, and its many activity pages can also be customized with the operator's business's logo and theme. Its low paper and operating costs means attractive profit margins and returns on investment for the operator.

### **Pricing & Availability**

Pricing and availability details are available by contacting Fantasy Entertainment at (800) 933-2682, ext. 162 (US Toll Free), or +001 (603) 324-3240, ext. 162 (International), or via the web at <http://www.fantasyent.com>.

### **About Fantasy Entertainment**

Fantasy Entertainment is a privately held company and North America's largest owner/operator of electronic self-service photo imaging kiosks. Started in 1995, Fantasy Entertainment now operates nearly 3,000 photo kiosks within marquis destinations, major malls, zoos, museums, aquariums, casinos, and hundreds of other high traffic outlets and tourist locations. Fantasy Entertainment is also an international supplier to distributors and operators in over 30 countries. The company is headquartered in Salem, NH, USA.

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For more information or to schedule an interview, please contact Scott Cavanagh at (603) 459-1707 or send email to [scavanagh@efotobooth.com](mailto:scavanagh@efotobooth.com).

8a Industrial Way, Salem, NH 03079  
(800) 933-2682 [www.fantasyent.com](http://www.fantasyent.com)