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Fantasy Entertainment Announces Launch of “BlabaBooth” and Companion Website

*Web-based Video Playback and Integrated Social Networking
adds New Dimension and Value to Photo Booth Experience.*

LAS VEGAS, NV – November 17, 2009 – Fantasy Entertainment (www.fantasyent.com) today announced the immediate availability of its new BlabaBooth Internet-enabled photobooth. This announcement takes place at the annual “International Association of Amusement Parks & Attractions” (IAAPA) Conference and Tradeshow in Las Vegas, NV, where Fantasy Entertainment is exhibiting in booths # 7027 and 7430.

“BlabaBooth is the first Internet-enabled photo booth with integrated social-networking, and its many unique features make it the most modern and entertaining coin-operated photo amusement on the market today,” says Casey Cammann, Fantasy Entertainment’s Vice President of Business Development. “With BlabaBooth, our goal is to unlock the photo booth experience and extend its entertainment value for our patrons, while generating significant revenue and opportunity for our customers.”

About BlabaBooth

Each BlabaBooth session begins with the selection of novelty graphics that accentuate each perforated photo strip, and ends with video playback of the captured session on exterior monitors so the fun experience is re-lived while photos are printing. At the close of each session, photo and video content is uploaded to the Internet via cellular modem (cellular plan sold separately).

On the bottom of each BlabaBooth strip, patrons will find a unique code allowing them to claim their individual photos and videos from the companion website, www.BlabaBooth.com. There, patrons can view the collection of photos and video clips captured over time with each BlabaBooth photo session. Seamless integration with the most popular social networking sites (such as Facebook, MySpace, etc.), blogs (Blogger, WordPress, etc.), and instant messaging (AIM,

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MSN, Yahoo, etc.) makes it easy to share these entertaining photos and video clips with friends and family everywhere.

In addition, the BlabaBooth.com website provides additional content and activities for its community of users. Photo strips remain private until owners choose to make them "public", at which time public content can be viewed by others and sorted based on recent activity and popularity. Public strips are also eligible to participate in various competitions and win prizes. All this makes BlabaBooth a photo amusement experience unlike any other!

BlabaBooth - Photo Booth Features:

- Choice of color, black & white, or sepia tone photos.
- Two strips to "Tear and Share."™
- "Instant Replay" of captured video while photos are printing.
- Automatic upload via cellular modem (cellular plan sold separately).
- Unique access code printed on each strip.

BlabaBooth.com - Website Features:

- Patron determines if photos are public or private.
- Photos available for download in .jpeg file format.
- Web-based video playback of captured photo booth experience.
- Competitions, prizes, and more!

Pricing & Availability

Pricing and availability details are available by contacting Fantasy Entertainment at (800) 933-2682, ext. 162 (US Toll Free), or +001 (603) 324-3240, ext. 162 (International), or via the web at <http://www.fantasyent.com>.

About Fantasy Entertainment

Fantasy Entertainment is a privately held company and North America's largest owner/operator of electronic self-service photo imaging kiosks. Started in 1995, Fantasy Entertainment now operates nearly 3,000 photo kiosks within marquis destinations, major malls, zoos, museums, aquariums, casinos, and hundreds of other high traffic outlets and tourist locations. Fantasy Entertainment is also an international supplier to distributors and operators in over 30 countries. The company is headquartered in Salem, NH, USA.

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For more information or to schedule an interview, please contact Scott Cavanagh at (603) 459-1707 or send email to scavanagh@efotobooth.com.

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