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**FOR IMMEDIATE RELEASE**

## **Fantasy Entertainment Launches New Photobooth Line for Special Events and Meetings**

***Meeting planners, party suppliers, and event locations can now add the fun, spontaneous experience of a photobooth to parties, gatherings, and corporate events of any size***

SALEM, NH – January 15, 2008 -- Fantasy Entertainment, the largest owner/operator of electronic self-service photo imaging systems in North America, has announced immediate availability of its "Vintage" photobooth - the first in a new line of photo booths designed exclusively with the specific needs of the special events and meetings industry in mind. This new product will be introduced and on display at "The Special Event" Conference and Tradeshow in Atlanta, GA from January 16-18, 2008.

"Our Vintage photobooth represents a new and profitable service offering that makes photobooth fun an ideal addition to any special event or occasion – corporate events, weddings, graduations, bar mitzvahs, and birthday parties," says Casey Cammann, Fantasy Entertainment's Vice President of Business Development.

According to Cammann, the concept of the photobooth as a rental item is being reconsidered now that the right combination of product, price, and features is available. "Our Vintage booth has been designed with a nostalgic look and feel that will be a big hit with guests while delivering a unique photo memento. Also, its unique modular collapsible design reduces transportation costs and shortens setup and teardown time for operators."

In addition, Fantasy Entertainment will make selections from its extensive graphics library available to be customized through an exclusive web-based graphics editor. "Now, customers will be able to personalize our Foto Fun® Strips themselves for every special event," says Cammann. "They can select stock graphics from our library based on the event theme, and even upload their own business logo if they choose. Then, add personalized text and download their

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custom graphics to a USB flash memory drive for easy importing into our photobooth.”

“The wedding industry is an especially exciting market,” says Cammann. “Not only do wedding guests enjoy the fun, spontaneous photobooth experience, but the resulting photos can be used by booth operators to create unique, value-added items like photo albums for the wedding couple, as well as scrapbooks, digital slideshows, and photo party favors to commemorate the occasion.”

### **About Fantasy Entertainment**

Fantasy Entertainment is a privately held company and North America’s largest owner/operator of electronic self-service photo imaging kiosks such as Foto Fun<sup>®</sup> Strips, Portrait Studio<sup>®</sup>, Portrait to Anywhere<sup>®</sup>, and Foto Cube<sup>®</sup>.

Started in 1995 with 15 photo booths, Fantasy Entertainment now operates over 3,000 photo, portrait and sticker kiosks within marquis destinations, major malls, zoos, museums, aquariums, casinos, and hundreds of other high traffic outlets and tourist locations.

Fantasy Entertainment is also an international supplier to distributors and operators in over 30 countries. The company is headquartered in Salem, NH.

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For more information or to schedule an interview, please contact Scott Cavanagh at (603) 459-1707 or send email to [scavanagh@efotobooth.com](mailto:scavanagh@efotobooth.com).

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