



NEWS RELEASE

NEWS RELEASE
NEWS RELEASE
NEWS RELEASE

Contact: Scott Cavanagh
Fantasy Entertainment, Inc.
(603) 459-1707
scavanagh@efotobooth.com

Fantasy Entertainment Announces Expansion of Photo Booth Product Line

***New Legend and Retro Photo Booths are First to be
Launched on Innovative, Lightweight Mid-Size Frame Design***

LAS VEGAS, NV – November 18, 2009 – Fantasy Entertainment (www.fantasyent.com) today announced that its new “Legend” and “Retro” photo booths will be based on a revolutionary new lightweight frame design. This announcement takes place at the annual “International Association of Amusement Parks & Attractions” (IAAPA) Conference and Tradeshow in Las Vegas, NV, where Fantasy Entertainment is exhibiting in booths # 7027 and 7430.

“Fantasy’s product line is now stronger than ever,” says Steve White, Fantasy Entertainment’s Vice President and General Manager. “With the many benefits of our new mid-size frame design, we can better meet the needs of retail locations with size and space limitations, and rental operators who require greater portability. Our mid-size frame retains many of the attributes of our mature, full-size modular frame, but with lightweight aluminum materials and a unique collapsible design that increases placement options and eases transportation.”

About the Mid-Size Frame

Fantasy Entertainment’s mid-size booths are constructed of wood and plastic laminate on an anodized aluminum frame with steerable casters. The basic configuration weighs just 380 pounds (172 Kg). In its operational state, it measures H-73” (1854 mm) x W-36” (914 mm) x D-64” (1626 mm). The frame’s unique design allows the main cabinet and bench section to separate, and the roof to fold down so the two separate sections can mate together. When collapsed, it measures H-74” (1880 mm) x W-36” (914 mm) x D-26” (660 mm) and is thin enough to fit through a single 28” door. Booths based on this design feature bench-style seating to better accommodate groups, with additional legroom (as compared to the modular-style frame). The exterior panels can be customized and branded, and up to three (3) optional exterior monitors can be

8a Industrial Way, Salem, NH 03079
(800) 933-2682 www.fantasyent.com



added for video playback. Booths are finished with a removable top sign and non-slip "diamond-plate" flooring.

About Legend

Fantasy Entertainment's new Legend photo booth is built upon its new mid-size frame design, and provides a versatile and cost-effective vended photo booth option that creates new opportunities for placement. When collapsed, the booth can be easily moved via standard elevators to locations with single 28" door access. In addition, the small operational footprint and top sign design work together to minimize floor space and maintain clean lines of sight. The operator can choose between ink-jet or dye-sub printing, and a new "hybrid" software load delivers the end-user's choice of Fantasy's popular "Foto FunStrip" or "Foto Xpressions" outputs.

About Retro

Fantasy Entertainment's new Retro photo booth is built upon its new mid-size frame design, and provides an exciting, cost-effective option for the event rental market. Retro's lightweight mid-size frame (380 pounds) provides an authentic, full-size photo booth experience for locations not serviceable by larger booths. Retro's unique collapsible design allows movement via standard elevators to locations with single 28" door access, and dramatically reduces transportation costs because it travels horizontally using most minivans and SUVs. In addition, the Retro booth generates three unique outputs (Foto Fun Strips, Foto Cube, and Portrait Studio) that can each be easily customized with special graphic designs or logos to make every event more memorable.

Pricing & Availability

Pricing and availability details are available by contacting Fantasy Entertainment at (800) 933-2682, ext. 162 (US Toll Free), or +001 (603) 324-3240, ext. 162 (International), or via the web at <http://www.fantasyent.com>.

About Fantasy Entertainment

Fantasy Entertainment is a privately held company and North America's largest owner/operator of electronic self-service photo imaging kiosks. Started in 1995, Fantasy Entertainment now operates nearly 3,000 photo kiosks within marquis destinations, major malls, zoos, museums, aquariums, casinos, and hundreds of other high traffic outlets and tourist locations. Fantasy Entertainment is also an international supplier to distributors and operators in over 30 countries. The company is headquartered in Salem, NH, USA.

###

For more information or to schedule an interview, please contact Scott Cavanagh at (603) 459-1707 or send email to scavanagh@efotobooth.com.

8a Industrial Way, Salem, NH 03079
(800) 933-2682 www.fantasyent.com