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FOR IMMEDIATE RELEASE

**Fantasy Entertainment Announces
General Availability of Eventure Portable Photo Booth**
*Latest entry in growing line of photo booths designed exclusively for
event rentals is now available for immediate delivery.*

New York, NY – October 23, 2008 – Fantasy Entertainment of Salem, NH announced today the general availability of the [Eventure Portable Photo Booth](#) – the multi-product photo booth designed exclusively for the special event rental market. The announcement comes on the first day of the 25th Annual PDN PhotoPlus International Conference and Expo at the Jacob Javits Convention Center in New York, NY. The conference runs from October 23-25, 2008, and Fantasy Entertainment is exhibiting at Booth 1826.

Advance orders for the Eventure portable booth have been taken since June, and the product began shipping in August, 2008. “After filling our initial round of advance orders, we’re pleased to announce that the Eventure portable photo booth is now available for immediate delivery,” says Dale Valvo, Fantasy Entertainment’s President and CEO.

New Product Offers Customers a Unique Business Opportunity

“There’s a host of photo-based products and services available to the rental marketplace, but only the photo booth provides a highly-popular, time-tested, in-demand service with such broad appeal that it cuts across all demographics,” says Casey Cammann, Fantasy Entertainment’s Vice-President of Business Development.

“Whether a brand-new business venture or an exciting new service offering from an existing provider, our customers have come to realize the significant business opportunities made possible by our Eventure photo booth,” continues Cammann. “Eventure is a turn-key, easy-to-operate solution that’s perfect for the entrepreneur starting a dedicated photo booth rental business, and it’s also an important component to the growth strategy of established DJs, photographers, and rental companies looking for additional revenue streams and innovative, affordable ways to differentiate themselves from the competition.”

About Eventure

The Eventure Portable Photo Booth is designed with a sleek, modern look and feel that’s appropriate for both formal and informal settings. Two heavy-duty road

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cases make it ultra-portable and road-worthy, and it's easy and quick to set-up and tear-down (approx. 20 minutes or less).

Eventure produces three of Fantasy Entertainment's most popular outputs at no additional cost (the traditional Foto Fun Strips®, the unique Foto Cube®, and the classic Portrait Studio®). Each output is customizable through the use of Fantasy's exclusive web-based Graphic Design Tool. Eventure's Event Manager software allows operators to easily import custom graphics, manage files and folders, export photos to USB flash memory (thumbdrive), and burn photos to a CD – all at the push of a button.

Product information can be found online at <http://www.fantasyent.com/eventure>.

Availability, Pricing, and Financing

The Eventure Portable Photo Booth is currently in-stock and will ship within 2 days of payment or approved financing. Fantasy Entertainment has teamed up with Firestone Financial, a leading equipment financing company, to offer a 12 month, 0% financing program for companies wishing to add photo booth rentals to their service portfolio. Pricing and financing details are available by contacting Fantasy Entertainment at (800) 933-2682, ext. 177 (US Toll Free), or +011 (603) 324-3240, ext. 177 (International).

About Fantasy Entertainment

Fantasy Entertainment is a privately held company and North America's largest owner/operator of electronic self-service photo imaging kiosks. Started in 1995, Fantasy Entertainment now operates nearly 3,000 photo, portrait and sticker kiosks within marquis destinations, major malls, zoos, museums, aquariums, casinos, and hundreds of other high traffic outlets and tourist locations. Fantasy Entertainment is also an international supplier to distributors and operators in over 30 countries.

In addition, Fantasy Entertainment offers photo booths for sale including a complete line of unique new photo booths designed exclusively with special events and the rental industry in mind. Now, party suppliers, event locations, mobile DJs, and photographers can earn revenue by bringing the fun, spontaneous experience of a photo booth to weddings, parties, gatherings, school functions, and corporate events.

Our brand names include Foto Fun Strips®, Portrait Studio®, Portrait to Anywhere®, Foto Cube®, Foto Fantasy®, Sketch Express™, and Sticker Station™. For more information, please visit <http://www.fantasyent.com>.

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For more information or to schedule an interview, please contact Scott Cavanagh at (603) 459-1707 or send email to scavanagh@efotobooth.com.

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