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FOR IMMEDIATE RELEASE

**Eventure Portable Photo Booth receives
“Best New Product” Award Nomination at 25th Annual
PhotoPlus Conference and Expo**
*Innovative photo booth designed for event rentals
is recognized at premier photo industry conference.*

New York, NY – October 25, 2008 – Fantasy Entertainment of Salem, NH announced today that the [Eventure Portable Photo Booth](#) has been nominated for the “Best New Product” award at the 25th Annual PDN PhotoPlus International Conference and Expo at the Jacob Javits Convention Center in New York, NY. The conference runs from October 23-25, 2008, and Fantasy Entertainment is exhibiting at Booth 1826.

“We’re honored to have the Eventure portable booth recognized at such a prestigious industry event,” says Dale Valvo, Fantasy Entertainment’s President and CEO. “It’s a testament to the commitment and dedication we have made to our customers and their clients.”

“This nomination is immensely satisfying,” says Scott Cavanagh, Fantasy Entertainment’s Product Marketing Manager. “We believe that Eventure stands out because of its practical value, and I’m pleased to have this confirmed at such a highly-regarded photography product showcase.”

“The Eventure Portable Photo Booth is an excellent example of both design and utility,” says Jeff McQuilkin, Group Show Director-Photography Group for Nielsen Business Media. “The way it opens up the photo booth rental market by enabling new business opportunities for service providers while providing a classic entertainment experience for their clientele makes it a product truly worthy of this nomination.”

About Eventure

The Eventure Portable Photo Booth is designed with a sleek, modern look and feel that’s appropriate for both formal and informal settings. Two heavy-duty road cases make it ultra-portable and road-worthy, and it’s easy and quick to set-up and tear-down (approx. 20 minutes or less). Eventure produces three of Fantasy Entertainment’s most popular outputs at no additional cost (the traditional Foto Fun Strips®, the unique Foto Cube®, and the classic Portrait Studio®). Each output is customizable through the use of Fantasy’s exclusive web-based

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Graphic Design Tool. Eventure's Event Manager software allows operators to easily import custom graphics, manage files and folders, export photos to USB flash memory (thumbdrive), and burn photos to a CD – all at the push of a button. Product information can be found online at <http://www.fantasyent.com/eventure>.

Availability, Pricing, and Financing

The Eventure Portable Photo Booth is currently in-stock and will ship within 2 days of payment or approved financing. Fantasy Entertainment has teamed up with Firestone Financial, a leading equipment financing company, to offer a 12 month, 0% financing program for companies wishing to add photo booth rentals to their service portfolio. Pricing and financing details are available by contacting Fantasy Entertainment at (800) 933-2682, ext. 177 (US Toll Free), or +011 (603) 324-3240, ext. 177 (International).

About Fantasy Entertainment

Fantasy Entertainment is a privately held company and North America's largest owner/operator of electronic self-service photo imaging kiosks. Started in 1995, Fantasy Entertainment now operates nearly 3,000 photo, portrait and sticker kiosks within marquis destinations, major malls, zoos, museums, aquariums, casinos, and hundreds of other high traffic outlets and tourist locations. Fantasy Entertainment is also an international supplier to distributors and operators in over 30 countries. In addition, Fantasy Entertainment offers photo booths for sale including a complete line of unique new photo booths designed exclusively with special events and the rental industry in mind. Our brand names include Foto Fun Strips®, Portrait Studio®, Portrait to Anywhere®, Foto Cube®, Foto Fantasy®, Sketch Express™, and Sticker Station™. For more information, please visit <http://www.fantasyent.com>.

About PDN PhotoPlus

PDN PhotoPlus International Conference + Expo is one of the most important events in the photo industry and was rated "One of the Top Trade Shows of 2007" by Exhibitor magazine. Designed for professionals in the photographic and imaging industries, PDN PhotoPlus Expo showcases the latest advances in photography. Held annually at the Jacob K. Javits Convention Center, attendees are able to explore hundreds of exhibitions and attend a wide variety of photography and imaging seminars. Photo District News (PDN), the award-winning monthly magazine for the professional photographer, has been covering the professional photographic industry for over two decades and is proud to present PDN PhotoPlus International Conference + Expo.

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For more information or to schedule an interview, please contact Scott Cavanagh at (603) 459-1707 or send email to scavanagh@efotobooth.com.

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