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FOR IMMEDIATE RELEASE

Fantasy Entertainment Announces Immediate Availability of New 3-in One “Trio” Photo Booth
Next generation photo booth for event rentals provides new premium options for operators through internal and external customization.

ORLANDO, FL – November 21, 2008 -- Fantasy Entertainment, the largest owner/operator of electronic self-service photo booth systems in North America, today announced immediate availability of its new “Trio” Photo Booth - the latest full-sized photo booth in a line of products designed exclusively with the specific needs of the special events and meetings industry in mind. The new Trio photo booth is being introduced and displayed in Booth #1419 at the International Association of Amusement Parks and Attractions (“IAAPA”) Conference and Tradeshow in Orlando, FL from November 18-21, 2008.

“With the new Trio Photo Booth, our rental customers get three photo booths in one,” says Steve White, Vice President of Sales and General Manager. “As the name implies, Trio produces three of our most popular outputs - traditional Foto Fun® Strips, the unique 3-dimensional Foto Cube®, or an artist rendering using Portrait Studio®. And like our full-size Vintage and portable Eventure photo booths, each output can easily be customized with a memorable graphic theme using our web-based Graphic Design Tool.”

But the Trio booth offers much more to the operator in addition to its three customizable outputs. “What makes the Trio booth so exciting is the new opportunities it creates for operators because now, they can easily and affordably customize the exterior surfaces and use the booth to capture and portray the unique design, personality, and spirit of every event,” says Casey Cammann, Vice President of Business Development. “Trio provides a classic entertainment experience for attendees, and allows operators to increase revenues by offering a premium photo booth service and the most unique photo booth rental experience available.”

In addition, the Trio booth also brings the concept of photo booth rentals to the attention of corporate customers and marketing professionals. “The tremendous appeal and popularity of photo booths attracts consumers and makes the photo booth an ideal component of any integrated marketing campaign” continues Cammann. “The addition of large-scale corporate and product logos to Trio’s exterior combined with a customized photo output creates an impressive brand presence that makes Trio a powerful marketing and promotional vehicle.”

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Trio's ability to attract customers is further enhanced through its new "Instant Replay" feature. During the photo session, Trio captures a video clip of the end-user's photo session and plays it back on an external LCD monitor immediately afterwards. By replaying the fun, spontaneous user experience, Instant Reply draws crowds to the booth and entertains users while their photos are printing.

About Trio

The Trio Photo Booth features a collapsible, modular design that reduces transportation costs and shortens setup time. It also includes interchangeable, product-specific end panels and posters for each of its three printable outputs (Foto Fun Strips, Foto Cube, and Portrait Studio). Operators simply display the appropriate panels and posters to match the output of choice and give the booth a different look each time. Or, operators can choose to create, print, and display a custom, event -specific design using posters and blank end panels.

Each output is customizable through the use of Fantasy's exclusive web-based Graphic Design Tool using pre-existing templates or by uploading their own designs. Then, completed designs are downloaded to a USB flash memory drive for easy importing into the booth using Fantasy's Event Manager software. In addition, operators can manage files and folders, export photos to USB flash memory (thumbdrive), and burn photos to a CD – all at the push of a button. Product information can be found online at <http://www.fantasyent.com>.

Availability, Pricing, and Financing

The Trio Photo Booth is manufactured to order and typically ships within 10 days of full payment or approved financing. Fantasy Entertainment has teamed up with Firestone Financial, a leading equipment financing company, to offer a financing program for companies wishing to add photo booth rentals to their service portfolio. Pricing and financing details are available by contacting Fantasy Entertainment at (800) 933-2682, ext. 177 (US Toll Free), or +011 (603) 324-3240, ext. 177 (International).

About Fantasy Entertainment

Fantasy Entertainment is a privately held company and North America's largest owner/operator of electronic self-service photo imaging kiosks. Started in 1995, Fantasy Entertainment now operates nearly 3,000 photo, portrait and sticker kiosks within marquis destinations, major malls, zoos, museums, aquariums, casinos, and hundreds of other high traffic outlets and tourist locations. Fantasy Entertainment also sells photo booths and is an international supplier to distributors and operators in over 30 countries. For more information, please visit <http://www.fantasyent.com>.

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For more information or to schedule an interview, please contact Scott Cavanagh at (603) 459-1707 or send email to scavanagh@efotobooth.com.

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